

josizurieta

graphic designer & illustrator

about me

graphic designer and illustrator based in Bournemouth, United Kingdom.

BA Illustration graduate with nearly two years of graphic design work experience.

education

2019/22 - Bachelor of Arts (Honours) in Illustration **(2:1)** at Arts University Bournemouth.

2018/19 - Foundation Diploma in Communication **(Distinction)** at The Northern School of Art.

2016/18 A Levels in Fine Art **(D)**, History of Art **(D)** and Photography **(E)** at Cleveland College of Art.

skills

seasoned experience in Adobe Photoshop, Illustrator and Procreate.

intermediary knowledge in Adobe InDesign, After Effects and Blender.

proficiency in Microsoft Word, Powerpoint and Excel.

work experience

BOOKMY GARAGE
Graphic Designer
02/2023 - current,
BookMyGarage

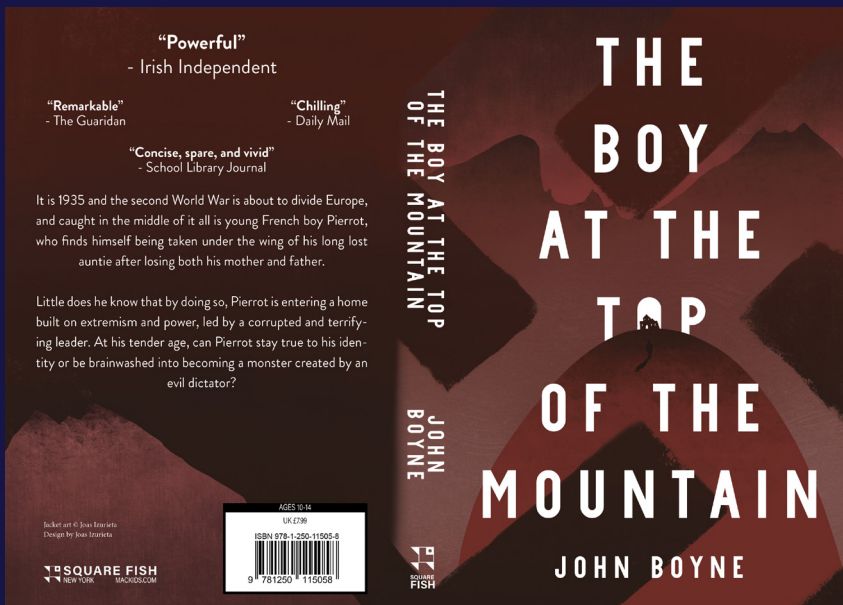
KOIN LIMITED
Junior Graphic Designer Intern,
11/2022 - 01/2023,
Koin Limited



rebranding Dunkr: new logo, designed in Photoshop, 2022.



rebranding Dunkr: new icons, designed in Photoshop, 2022.



uni project: Interpretation of Text 'Book Redesign', illustrated in Procreate, designed in InDesign, 2020.

Save on Money & Peace of Mind this Winter

Get your Free Winter Health Check



Winter Health Check social paid ad, illustrated in Procreate, designed in Illustrator, 2023.



iMessage paid social ad, designed in Illustrator, 2024.



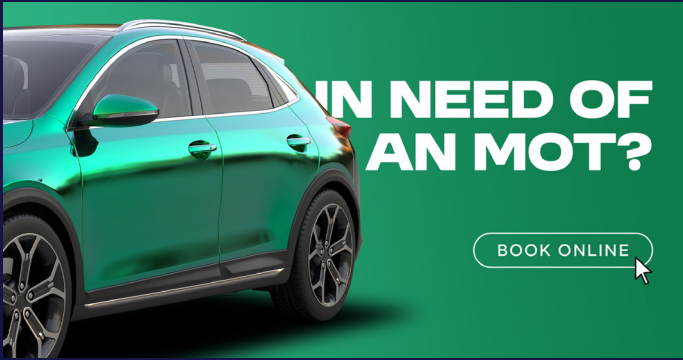
generic garage social post v4 3, designed in Photoshop, 2024.



generic garage social post v3 3, designed in Photoshop, 2023.



BookMyGarage social post 3, designed in Photoshop, 2023.



generic garage social post v4 2, designed in Photoshop, 2024.



generic garage social post v3 2, designed in Photoshop, 2023.



BookMyGarage social post 2, designed in Photoshop, 2023.



generic garage social post v4 1, designed in Photoshop, 2024.



generic garage social post v3 1, designed in Photoshop, 2023.



BookMyGarage social post 1, designed in Photoshop, 2023.



FEELING THE **HEAT**
THIS SUMMER?

BOOK AN AIR CON REGAS

Compare Instant Prices

BOOK MY GARAGE

Aircon Regas v3 paid social ad, designed in Photoshop, 2023.



Dont get caught
in a **heat wave.**

Book an Air Con Regas

Book now

BOOK MY GARAGE

Aircon Regas v2 paid social ad, designed in Photoshop, 2023.



Dont get caught
in a **heat wave.**

Aircon regas

Book now

BOOK MY GARAGE

Aircon Regas v1 paid social ad, designed in Photoshop, 2023.



BOOK AN
AIR CON REGAS

KEEP YOUR CAR **COOL** THIS SUMMER

Compare Instant Prices

BOOK MY GARAGE

Aircon Regas Alt v3 paid social ad, designed in Photoshop, 2023.



BOOK AN
AIR CON REGAS

FEELING THE **HEAT** THIS SUMMER?

Compare Instant Prices

BOOK MY GARAGE

Aircon Regas Alt v2 paid social ad, designed in Photoshop, 2023.



Keep your car
cool this summer.

Book an Air Con Regas

Book now

BOOK MY GARAGE

Aircon Regas Alt v1 paid social ad, designed in Photoshop, 2023.

Customer Retention Package

Keep your customers coming back year after year with reminders, regular engagement and loyalty programmes.

+75%

A 5% increase in customer retention can boost profits by up to **75%**



Contact Any Customer

You can contact your customers at any time to remind them of deferred advisory work, send service and MOT reminders or promotional messages via text and email.



Database Cleanse

We'll update your customer-base MOT due dates & owner changes to ensure communications are accurate and timely.



Reward Loyalty

Seamlessly introduce loyalty campaigns to encourage customers to book again. Book again QR codes, emails, texts all carrying a bespoke offer (e.g. 15% discount on a full service).



4.9



Website Package

Professional, mobile friendly websites, the industry's leading booking tool and review widget – ensure your customers can find you online and easily make a booking.



Increase Credibility

84% of today's consumers think that a professional website makes your business more credible.

Increase Trust

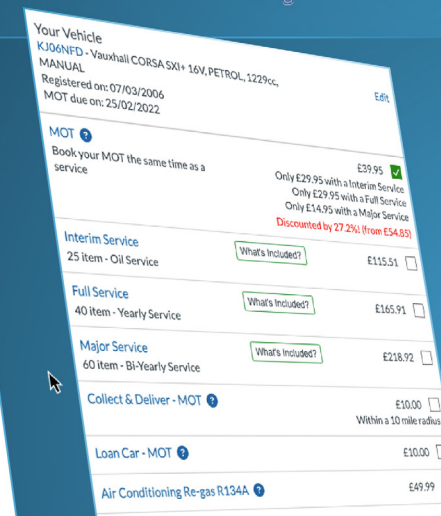
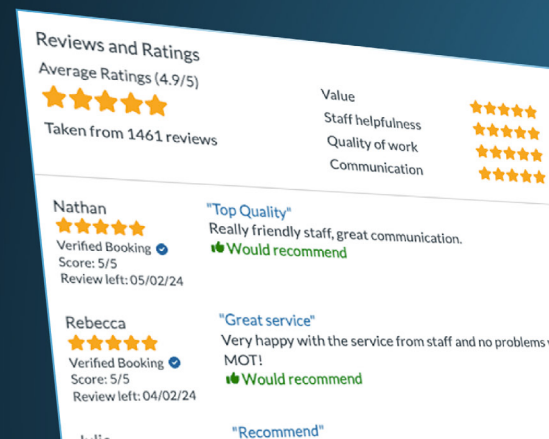
By showcasing your products/services with transparent pricing and showing off your review scores with the embedded widgets.

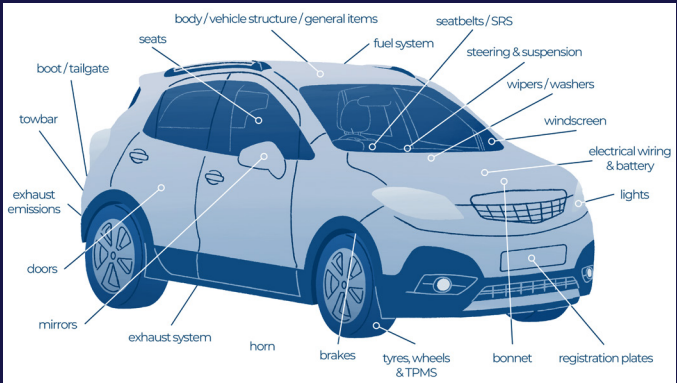
Get Found Online

By your customers when they search for you online.

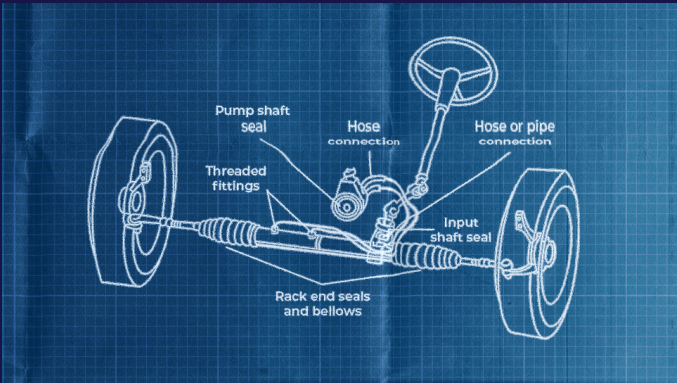
Take Online Bookings

Even out of working hours, and free up your phone lines when you're open. These are actual bookings, not enquiries or quote requests.

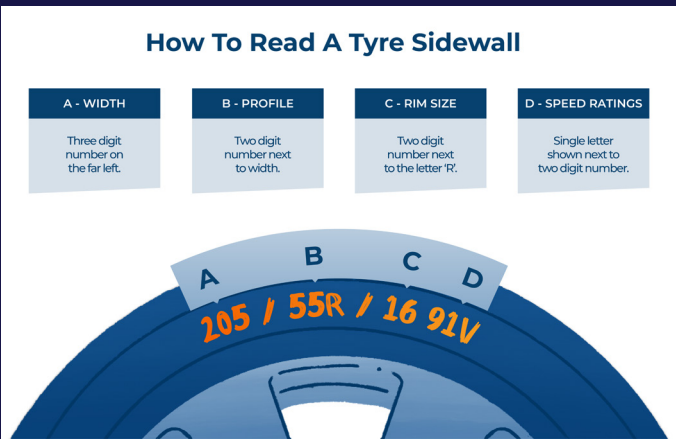




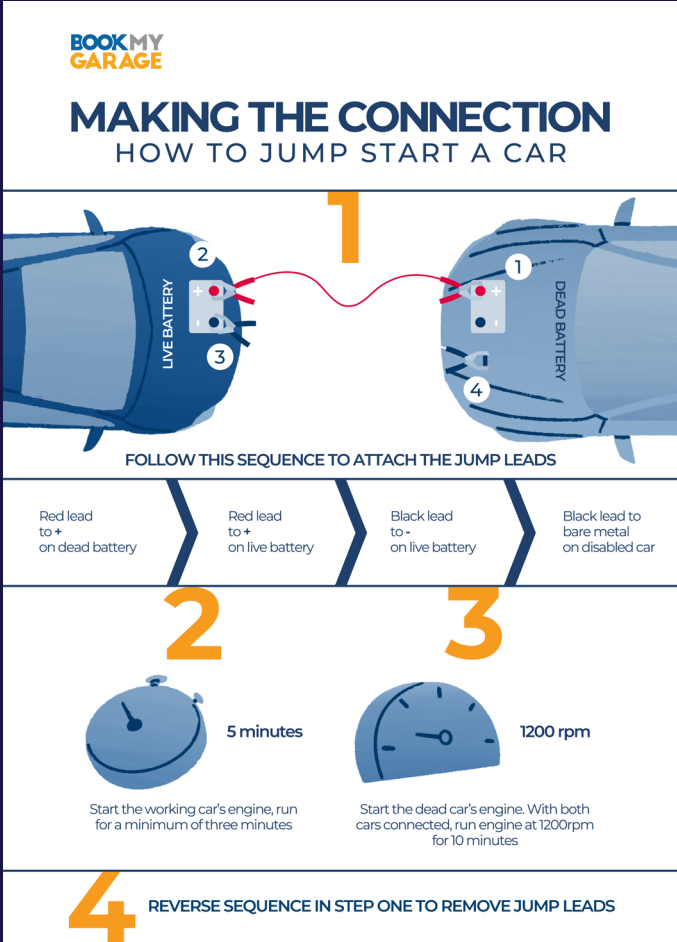
MOT check infographic, illustrated in Procreate, illustrated in Procreate, designed in Illustrator, 2024.



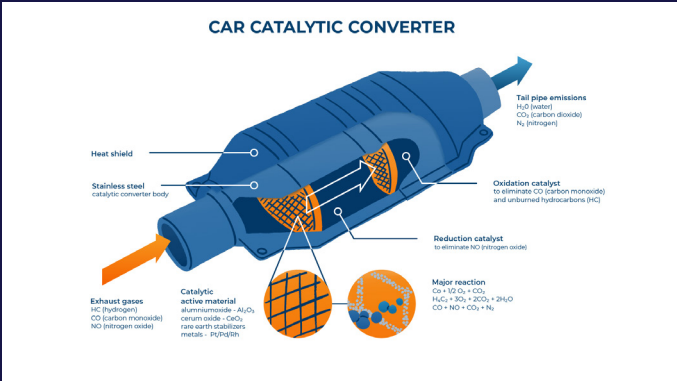
Track and Pinion Steering infographic , illustrated in Procreate, designed in Photoshop, 2024.



'How To Read A Tyre Sidewall' infographic, illustrated in Procreate, designed in illustrator, 2024.



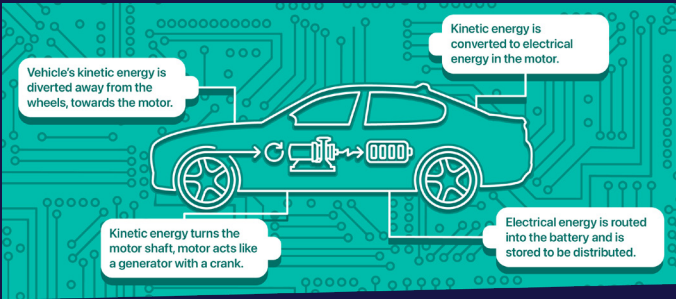
jump start infographic, illustrated in Procreate, designed in Illustrator, 2024.



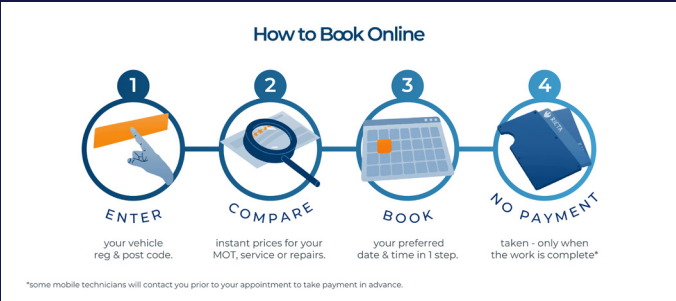
car Catalytic Converter diagram for blog, illustrated in Procreate, designed in Illustrator, 2024.



Shock vs Strut infographic for blog, illustrated in Procreate, designed in Illustrator, 2024.



regenerative braking system infographic, designed in Illustrator, 2023.



'How to Book Online' infographic, illustrated in Procreate, designed in Illustrator, 2024.



'The Queen's Speeches First Edition Commemorative Coins' coin, designed in Photoshop, packaged in InDesign, 2022



'The Queen's Speeches First Edition Commemorative Coins' marketing mock-up, designed in Photoshop, 2022.



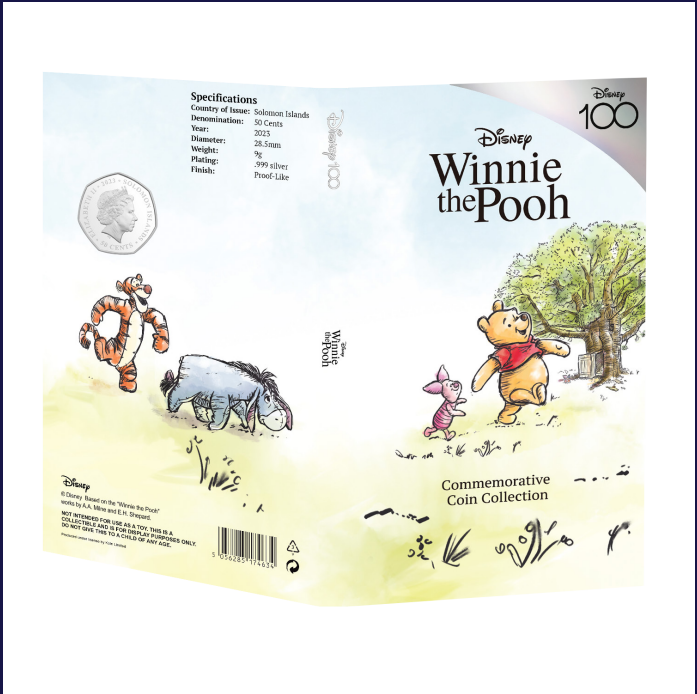
'The Winnie the Pooh 2023 Coin Collection' sleeve, designed in Photoshop, packaged in InDesign, 2022.



'The Queen's Speeches First Edition Commemorative Coins' sleeve, designed in Photoshop, packaged in InDesign, 2022



'The Winnie the Pooh 2023 Coin Collection' sleeve interior, designed in Photoshop, packaged in InDesign, 2022.



'The Winnie the Pooh 2023 Coin Collection' marketing mock-up, designed in Photoshop, packaged in InDesign, 2022.



rebranding Dunkr: new graphic logo on white, designed in Photoshop, 2022.



rebranding Dunkr: new graphic logo on black, designed in Photoshop, 2022.



rebranding Dunkr: new graphic logo on dynamic orange, designed in Photoshop, 2022.



rebranding Dunkr: new icon on white, designed in Photoshop, 2022.



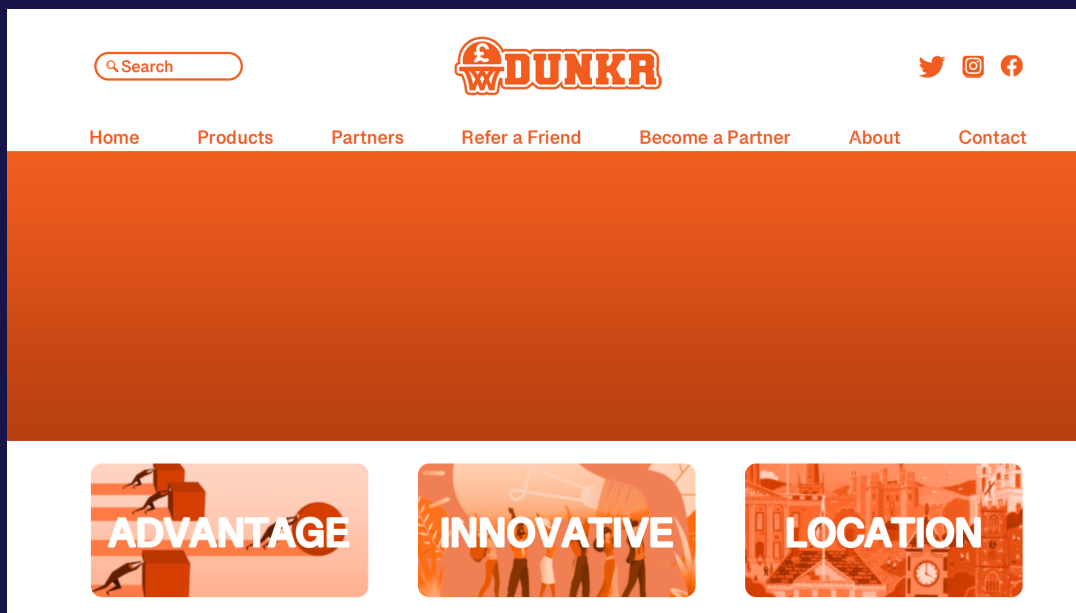
rebranding Dunkr: new icon on black, designed in Photoshop, 2022.



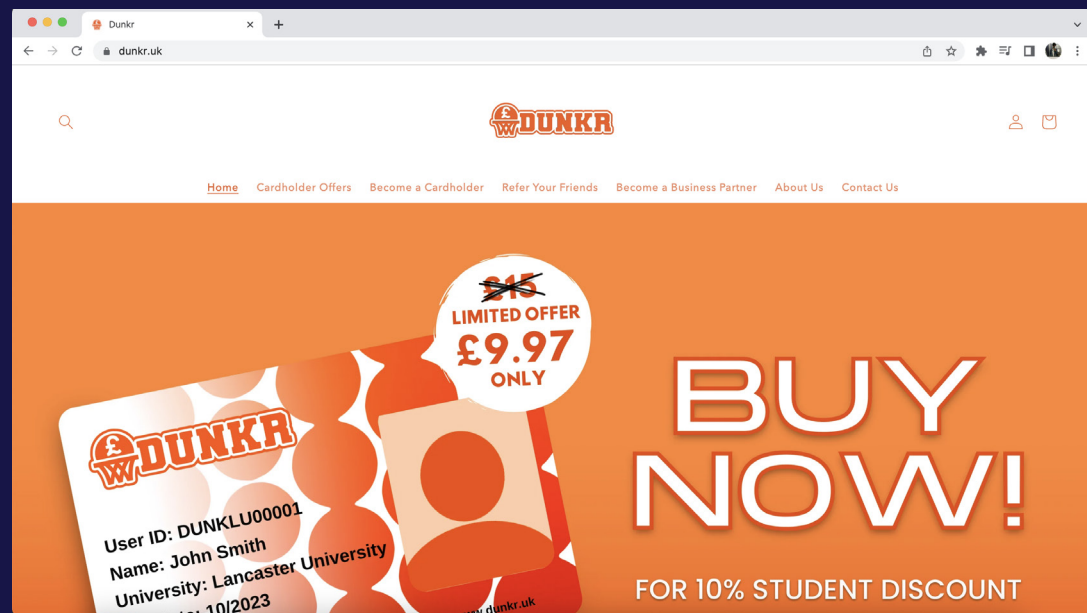
rebranding Dunkr: new icon on white, designed in Photoshop, 2022.



rebranding Dunkr: alt icon early concept, designed in Photoshop, 2022.



rebranding Dunkr: rough design layout for Dunkr's website, designed in Photoshop, 2022.



rebranding Dunkr: final design for Dunkr's website, designed in Photoshop, 2022.



rebranding Dunkr: alternate card ideas, designed in Photoshop, 2022.



rebranding Dunkr: final design for Dunkr's member card, designed in Photoshop, 2022.